



RATE CARD

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Community Magazines with FREE Distribution covering:

Burnham, Southminster, Mayland, Latchingdon, Tillingham, Bradwell,
Althorne & St Lawrence

Burnham Focus Circulation figure: 6,000

Size	B/W	Colour	Mechanical Data
Full page	-	£200	267mm x 193mm
Half page landscape	-	£110	130mm x 193mm
Half page portrait	-	£110	267mm x 94mm
Quarter page	£50	£60	130mm x 94mm
Eighth page*	£28	£40	63mm x 94mm
Sixteenth page*	£15	£25	30mm x 94mm

SPECIAL POSITIONS

OFC ¼	-	£95	75mm x 190mm
Earpiece	-	£55	50mm x 90mm
Back page	-	£292	267mm x 193mm
OBC	-	£282	267mm x 193mm
IFC	-	£240	267mm x 193mm

SITUATIONS VACANT

Full page		£190	267mm x 193mm
Half page		£100	130mm x 193mm
Quarter page		£60	130mm x 94mm
Eighth page		£40	63mm x 94mm
Sixteenth page		£25	30mm x 94mm

Rates exclude VAT which is charged at standard rate

- * Guaranteed positions are subject to availability OBC, IFC
- * Magazines published monthly and distributed in the first week of each month
- * Copy deadline 15th of the previous month - proofs will be supplied but no guarantee if not supplied by that date
- * **Series discounts (pre-paid), 6 insertions less 10% - 12 insertions less 20%**
- * Minimum booking 4 x insertions (sixteenth & eighth)
- * Agency commission 10%
- * All prices are based on the customer supplying ready to print artwork (ad design available at a small charge)
- * Registered charities 50% off.
- * TRIM SIZE 297mm X 210mm * Bleed =3mm

