



RATE CARD

Ad Sales: wendy@focuspp.com
louise@focuspp.com
w: <https://focuspp.com>
Tel: 01245 32 31 30

Community Magazines with FREE Distribution covering: South Woodham Ferrers

South Woodham Focus Circulation figure: 7,000

Size	Colour	Mechanical Data
Full page	£260	267mm x 193mm
Half page landscape	£160	130mm x 193mm
Half page portrait	£160	267mm x 94mm
Quarter page	£113	130mm x 94mm
Eighth page*	£ 60	63mm x 94mm
Sixteenth page*	£ 37	30mm x 94mm

SPECIAL POSITIONS

Front page quarter	-	£150	130mm x 94mm
Front page eighth	-	£ 81	63mm x 94mm
OBC	-	£377	267mm x 193mm
IFC	-	£363	267mm x 193mm

SITUATIONS VACANT

Full page	£293	267mm x 193mm
Half page	£159	130mm x 193mm
Quarter page	£100	130mm x 94mm
Eighth page	£ 52	63mm x 94mm
Sixteenth page	£ 30	30mm x 94mm

BILLBOARD

Photo Advert (4 weeks) £34

Obituaries £37 without photo £60 with photo

Rates exclude VAT which is charged at standard rate

Guaranteed positions are subject to availability OBC, IFC

Magazines published every two weeks, deadline Friday before we go to print.

Series discounts (pre-paid), 6 insertions less 10% - 12 insertions less 20% Minimum booking 4 x insertions (sixteenth & eighth)

